

Oconomowoc Newcomers and Neighbors
Facebook Policy
Adapted from Lions Club
(Revised August 2019)

At ONN we strive to nurture a vibrant and robust community, and we are enthusiastic about using social media to open new channels of communication and collaboration. Social media can help us to communicate better about the things we care about, so we can work together to make things happen.

We have adopted the following policy to help everyone understand some basic rules. When participating on the ONN Facebook (public and closed group pages), please keep these rules in mind:

Member Rules:

- Please contact the current ONN Board Members (onnwis@gmail.com) if you have any questions about what you can post.
- ONN supports our members who own their own businesses and are in direct sales, however, there will be no advertising on the ONN Facebook page. This includes, but is not limited to, direct-sale parties, open houses, fundraising efforts, or any special promotions or events where someone you know may benefit monetarily. Please refer to the Oconomowoc Newcomers and Neighbors Etiquette Guidelines for more examples of what is and is not permitted.
- We invite all individuals' participation in ONN, but people's thoughts are their own; they don't represent the view of ONN.
- Your behavior will affect how people perceive you and create your reputation, so be courteous and respect others, as you would like to be respected.
- ONN is not the place to talk about potentially divisive topics like politics or religion because ONN serves people irrespective of either.
- Don't pick up the gauntlet. If someone makes a negative comment about something you hold dear, resist the urge to write something negative in return. Rise above. Most negative comments are really frustrations or requests for help. So try being helpful rather than negative. Your behavior goes a long way in defining your reputation.
- Do not post grievances regarding the club, other members, sponsors or event hosts (example restaurants). If you have any grievances, please refer to our Grievance Policy for how to address them.
- Understand anything you share digitally can be distributed on the Internet, and most of the contents are searchable. Even if you share a comment, picture or video on a site that you believe is "private," anyone can take it and share outside, so keep in mind that all content is explicitly or potentially public. Please keep in mind it's not a good idea to share personal details.

- Keep it clean. ONN Facebook administrators and the Club Board reserve the right to remove any content at any time that does not adhere to this policy. This include any text, pticures, audio or video content, or link that promotes illegal activity, discrimination, profanity, sexual material, uninvited selling or spamming, promotions of unsafe behavior, viruses or malware that violates copyright or confidentiality.
- Please understand that this club cannot be responsible for links and thoughts that people share. Links or opinions do not imply endorsement of our club.
- When you interact on social media sites, including ONN, please represent yourself, not ONN, unless you are a club officer authorized to speak publicly for the club.
- ONN Board Policy applies on social media sites, too. Consideration, confidence and trust are the basis of healthy communities, so it's generally not a good idea to discuss confidential topics or share internal documents on social media sites.
- Be transparent. When you are discussing ONN or its purpose, whether on one of your club's presence or another site, disclose that you are an ONN member, so people know where you are coming from.
- Each platform has features that let you "flag" posts. This can be spam or inappropriate content. Only the administrators can remove this, but you can alert them. Note that this doesn't mean posts you don't like or disagree with.
- Do not post details for activities on the public page in which children are invited or events that are hosted at a member's home.
- Please follow the ONN Etiquette Guidelines in conjunction with ONN public and private Facebook Utilization.

Violations of the above Member Policy will result in one warning. The warning will include information as to why you are receiving the warning, the policy it violates, and notice that a second violation of any ONN policy will result in removal from the club indefinitely.

Sponsor Rules:

As part of your sponsorship, the ONN Board will distribute the following during your assigned sponsorship month. The Board will contact you for the content of each of the following and will post on your behalf.

- One email to the group during your month
- One FB post during your month
- One mailing to members during your month
- If a sponsor chooses to host a separate event in lieu of attending the ONN Mingle, the sponsor can post One event on the FB page during the designated month (the same month as the event)
- One reminder via email or FB about the event

In addition, sponsors can request additional communication to ONN members throughout either Facebook, email or mail, up to twice per year to promote special events. This option is available on a fee basis. Please refer to the annual fee schedules for this option.

Violations of the above Sponsor Policy will result in one warning. The warning will include information as to why you are receiving the warning, the policy it violates, and notice that a second violation of any ONN policy will result in removal from the club indefinitely.